



GOPIO QUEENSLAND PRESENTS

# INDIA

DAY *Fair* 2026

AUGUST

SATURDAY 15 11AM-8PM

2026

at

Roma Street Parkland



PROUDLY SUPPORTED BY OUR VALUED 2026 SPONSORS

GOLD SPONSORS



SILVER SPONSORS



Royal Trade Pty. Ltd.

BRONZE SPONSORS



FOR SPONSORSHIP PLEASE CONTACT:

PRESIDENT

**DR. PRIYA JAGANATHAN**

0426 834 598 | president@gopioqueensland.org

IMMEDIATE PAST PRESIDENT

**USHA CHANDRA**

0419 775 416 | sales@globenetrealty.com.au

FOR STALLS PLEASE CONTACT:

VICE PRESIDENT

**TAPAS MANDAL**

0424 710 570 | admin@gopioqueensland.org

## About GOPIO

**Global Organization of People of Indian Origin (GOPIO)** is an international, non-partisan and secular organisation **established in 1989**, with its **headquarters in New York**. GOPIO represents the global Indian diaspora and today operates across **more than 80 chapters worldwide**.

GOPIO Queensland was established in 2008 and is recognised as one of Queensland's most active and respected organisation of the Indian Diaspora.

**India Day Fair**, launched by **GOPIO Queensland in 2011**, has grown into a flagship multicultural event and was officially **recognised by the Queensland Government as an Iconic Community Event in 2014**.

GOPIO Queensland operates through three active pillars:

- Business Council
- Women's Council
- Youth Council

Across the year, GOPIO Queensland delivers **7–8 major events annually**, including business forums, leadership events, cultural celebrations, youth initiatives and community networking programs.

## Our Mission

GOPIO (Global Organisation of People of Indian Origin) Queensland is a non-partisan, secular global organisation dedicated to promoting the well-being, unity and empowerment of the Indian diaspora. Through its worldwide chapters and specialised business, women's and youth councils, GOPIO fosters networking and collaboration, preserves Indian cultural heritage, supports new migrants, advocates for human rights, and encourages economic, educational and social development while contributing to global peace and harmony, while upholding the laws and values of their country of residence.

## About India Day Fair

**Iconic India Day Fair** is one of Brisbane's longest-running multicultural festivals, proudly celebrating **India's Independence Day**, showcasing **Indian Culture, Food, and Music**.

Held annually in the heart of the city, the Fair attracts **thousands of families, professionals, community leaders and business owners**, providing sponsors with direct access to a **highly engaged, loyal and economically active audience**.

More than a cultural celebration, India Day Fair is a vibrant **marketplace and networking platform** where brands are seen, experienced and remembered. Sponsoring this event allows businesses to align with strong community values while achieving **authentic visibility, meaningful engagement and long-term brand trust**.

## Event Highlights

- Vibrant Cultural Parade drawing strong public attention and media interest
- Over 50 performing groups & 300+ performers delivering a full-day stage program
- Local SME-operated stalls creating a thriving business marketplace
- Exclusive VIP Reception connecting sponsors with politicians, community leaders and business owners
- High dwell-time, family-friendly environment maximising brand exposure

## Sponsorship Opportunities

GOPIO Queensland offers sponsorship opportunities designed specifically for businesses seeking real exposure, community credibility, and relationship-building opportunities – not just logo placement.

Each sponsorship tier offers increasing value, visibility and engagement.

### **Platinum Sponsor – \$15,000.00**

#### **MAJOR EVENT PARTNER**

##### **Prime Branding**

- Largest logo on all event banners, digital screens and promotional materials

##### **Extensive Promotion**

- Featured approximately 70 times on LED screens during the event
- Included across social media campaigns, website, email marketing, reels, posters and all pre/post-event promotions

##### **Monthly Sponsor Spotlight**

- Dedicated fortnightly sponsor post across GOPIO platforms

##### **Speaking Opportunity**

- 2–3 minute on stage address

##### **MC Acknowledgement**

- 15–20 verbal mentions during the event

##### **Media Exposure**

- Exclusive interview opportunity with community media (e.g. Indo TV, SBS Radio)

##### **VIP Access**

- 8 VIP passes for India Day Fair
- 4 exclusive invitations to other GOPIO events throughout the year

##### **On-site Presence**

- Complimentary 3m x 3m stall
- One banner on main stage

##### **Recognition**

- Award presented by a distinguished dignitary

## **Gold Sponsor – \$10,000.00**

### **Strong Branding**

- Prominent logo placement across signage and digital platforms

### **Extensive Promotion**

- Featured approximately 55 times on LED screens
- Included across social media, email marketing, website, reels and promotional materials

### **Zone Branding Opportunity**

- Co-branding of a key area (e.g. Kids Zone, Food Court), subject to availability

### **Monthly Sponsor Post**

- Dedicated sponsor spotlight post

### **MC Acknowledgement**

- 10–12 verbal mentions during the event

### **VIP Access**

- 6 VIP passes
- 3 invitations to other GOPIO events

### **On-site Presence**

- Complimentary 3m x 3m stall

### **Recognition**

- Award presented by dignitary

## **Silver Sponsor – \$5,000.00**

### **Brand Exposure**

- Logo on website, selected signage and screens

### **Promotion**

- Featured approximately 30 times on LED screens
- Included in social media, email marketing and promotional materials

### **Monthly Sponsor Post**

- Dedicated sponsor post

### **MC Acknowledgement**

- 8–10 verbal mentions during the event

### **VIP Access**

- 4 VIP passes

### **Recognition**

- Award presented by dignitary

## **Bronze Sponsor – \$3,000.00**

### **Entry-Level Visibility**

- Logo on collective sponsor banner and event program

### **Promotion**

- Featured approximately 20 times on LED screens
- Included in digital promotions, social posts and email thank-you campaigns

### **Monthly Sponsor Post**

- Dedicated sponsor spotlight post

### **MC Acknowledgement**

- 5–6 verbal mentions during the event

### **VIP Access**

- 2 VIP passes

### **Recognition**

- Award of Appreciation presented by dignitary
- 

## **Event Day Sponsor – \$1,500.00**

- Logo displayed on LED screen
  - Acknowledgement by MC during program
- 

## **In-Kind Sponsorship**

We welcome partnerships from businesses able to contribute products or services that support the delivery of the event, such as:

- Catering
- Printing & signage
- Photography & videography
- Staging & logistics
- Marketing support
- Merchandise

In Kind donation will be converted to an agreed cash value and receive the equivalent sponsorship benefits.

## GOPIO QUEENSLAND INC. SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	*IN-KIND
LOGO ON EVENT BANNERS AND DIGITAL SCREENS	✓	✓	✓	✓	*
SOCIAL MEDIA AND EMAIL PROMOTIONS	✓	✓	✓	✓	*
BIG SCREEN ADVERTISEMENT	✓ 70 times	✓ 55 times	✓ 30 times	✓ 15 times	*
ON STAGE BRANDING (BANNER)	1 Banner				
SPEAKING OPPORTUNITY	3 Minutes				
MC ACKNOWLEDGEMENT	✓ 15-20 times	✓ 10-12 times	✓ 8-10 times	✓ 5-6 times	*
FEATURED INTERVIEW ON EVENT SOCIALS	Live Facebook & YouTube Interview	Social Post Interview			*
VIP INVITATIONS	8 VIPs	6 VIPs	4 VIPs	2 VIPs	*
STALL INCLUSION	3m x 3m	3m x 3m	3m x 3m		*
LIVE FACEBOOK DURING EVENT FOR ALL SPONSORS	✓	✓	✓	✓	*
EXCLUSIVE INTERVIEW ON INDOZ TV	✓	✓			
EVENT PROMOTED ON INDOZ TV, SBS TV, ABC RADIO, RADIO, 4EB AND OTHER MEDIAS	✓	✓	✓	✓	*

- All donations are tax deductible.
- Register your interest TODAY to get maximum coverage and mileage for your sponsorship dollar.
- \* In Kind donation will be converted to an agreed cash value and receive the equivalent sponsorship benefits.

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# SPONSORSHIP FORM

## SPONSORSHIP DETAILS

Name: \_\_\_\_\_

Business name: \_\_\_\_\_

ABN: \_\_\_\_\_

Position heldwithbusiness: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Physical Business Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

## SPONSORSHIP PACKAGE

Please select your sponsorship package provided on the list below

- |                          |                         |   |                    |
|--------------------------|-------------------------|---|--------------------|
| <input type="checkbox"/> | <b>Platinum Sponsor</b> | - | <b>\$15,000.00</b> |
| <input type="checkbox"/> | <b>Gold Sponsor</b>     | - | <b>\$10,000.00</b> |
| <input type="checkbox"/> | <b>Silver Sponsor</b>   | - | <b>\$5,000.00</b>  |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>   | - | <b>\$3,000.00</b>  |
| <input type="checkbox"/> | <b>In-Kind Sponsor</b>  |   |                    |

## TERMS OF SPONSORSHIP:

- Sponsorship will be honored as per sponsorship package selected;
- Any Marketing Material Provided by you must be approved by GOPIO QLD;
- The level of Advertising is dependant upon the package you have selected;
- All monies will be non-refundable once advertising has commenced;
- Advertising will not commence until funds have been received

## TRANSFER OF FUNDS

Transfer of Funds must be finalized in the account and provided by 7 days from signing Agreement.

**Account Name:** GOPIO Queensland Inc.

**Bank Name:** Bank of Queensland (BOQ)

**BSB No:** 124-001

**Account Number:** 20737288

**Thank you for your continued support of GOPIO Queensland!**

GOPIO QUEENSLAND extends our Sincere and Heartfelt Appreciation to our 2025 India Day Fair Sponsors

### GOLD SPONSORS



**Queensland Government**



**Brisbane City Council**



**AUSTEC SERVICES**



**Dream Style Decorators**  
Weddings Parties & Events  
EVENT DECORATOR 0411 402 995

### SILVER SPONSOR



### BRONZE SPONSOR



### SUPPORTERS



### MEDIA PARTNERS



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